

June 3-4, 2025 | Detroit

TANDEM GLOBAL CONFERENCE 2025

Business and nature for good

SPONSOR AND EXHIBIT OPPORTUNITIES



TandemGlobal
Business and nature for good

A combination of
Wildlife Habitat Council and
World Environment Center





Business and nature for good

As the only international NGO focused exclusively on enabling private sector action for nature, Tandem Global has convened professionals working at the intersection of business and nature since 1990.

At the Tandem Global 2025 Conference, you'll learn innovative ways to advance nature on corporate lands, network and make new contacts, and celebrate our successes at our lively Tandem Global Awards presentations.

With 700 WHC-certified programs in 28 countries around the world, our collective reach can make a difference in our environmental and economical futures because, not only is nature our business, nature is everyone's business.

TANDEM GLOBAL 2025 CONFERENCE

June 3-4 | Detroit

Become a sponsor or exhibitor

Show your support to our mission

The Tandem Global Conference offers the opportunity to interact with more than 400 conservation-minded professionals and decision-makers from corporations, non-profit organizations, federal agencies, civic groups and more. Benefit from exposure to a targeted audience, networking opportunities, and a show of support to the mission of Tandem Global.

Our attendees are decision makers from top companies

75%

Are presidents, VPs, directors or managers with leadership roles and decision-making powers

20%

Are managers and executives from non-profit organizations and federal agencies

53%

Represent Fortune 500 companies



Interact with leaders in corporate conservation

Our attendees represent the following companies

3M Company
Aera Energy
Allegion
Argos
Ash Grove Cement Plant
Ashland
AstraZeneca
Atmos Energy
Bacardi
BASF
Bayer
BlueTriton Brands
Boeing
Boston Properties
BP
Bridgestone Americas
Buzzi Unicem USA
California Resources Corporation
Callanan Industries
CalPortland

Cargill
Cemex
Chemours
Chevron
ComEd
Constellation Energy
Covia
CRH
CSX Transportation
Davey Resource Group
DTE Energy
DuPont
EMD Serono
Enbridge
Energy Transfer
Ernst Conservation Seeds
Exelon
ExxonMobil
Flint Hills Resources
Freeport-McMoRan
General Motors

Georgia-Pacific
Google
Grifols Therapeutics
Grupo México
Guardian Industries
Heidelberg
Hamm
IBM
INVISTA
Kinder Morgan
Koch Industries
Lhoist North America
Marathon Petroleum
Matador Ranch & Cattle
McCormick Taylor
MEG Energy
Molex
Niagara Bottling
OXY
Ontario Power Generation
Peckham Industries

Phillips66
Preferred Materials
Roanoke Cement
Shell
Sibelco
Solvay
South Pole
Southern Nuclear
Stellantis
Stoneco of Michigan
Summit Materials
Syensqo
TetraTech
Titan America
Toyota Motor North America
Valero Energy
Vulcan Materials
W.R. Grace
WM

Showcase your organization in our Exhibit Hall

Display your product or service to the 400+ conservation-minded professionals and decision-makers from corporations, non-profit organizations, federal agencies, civic groups and more.

Exhibit Booth Package

- 8'x6' exhibit space with 6'x3' table and 2 chairs
- Two full Conference registrations, which provides access to all meals, networking and learning sessions
- Complimentary list of attendees (names and organizations only)
- Included on exhibitor listings on website, social media and Conference App

Pricing

	MEMBER	NON-MEMBER	NGO/GOVT
Before Jan. 15	\$1,500	\$2,500	\$800
Jan 16-May 1	\$2,000	\$3,500	
May 2-June 3	\$3,000	\$5,000	

Terms and Conditions

Exhibit space assignments and registrations are not final until payment is received; registration substitutions are allowed. Cancellations by 5/1/25 receive a 50% refund. No refunds after 5/1/25. Cancellation requests must be made in writing.

Important Dates/Times

Installation: Mon June 2, 3pm-6pm + Tues June 4, 6am-8am

Exhibit Hall Operating Hours:

- Tues, June 3, 8am-4pm
- Wed, June 4, 9am-3pm

Dismantle: Wed, June 4, 3pm-4pm

Enhance Your Participation with a Sponsored Session + Exhibit Booth Package

Host a 45-minute session on the topic of your choice (subject to approval). We will provide a room for up to 75 people and standard presentation audio/visual equipment. This sponsorship includes a free Exhibit table and two full registrations.

Sponsored Session + Exhibit Booth \$20,000

Sponsored Session Only \$16,000

Tandem Global 2025 Conference

Title Sponsorship

Co-brand your company in hosting the Tandem Global 2025 Conference. As the title sponsor your contribution not only displays your commitment to our mission, but also helps fund the expenses related to producing an exceptional experience for attendees and speakers.

What's Included

- Company name used in event title: "Tandem Global 2025 Conference Presented by XX Company"
- 20 full Conference registrations (\$20,000 value)
- Two Platinum Awards Dinner table (\$30,000 value)
- Sponsorship of one of the following: Keynote Presentation or Mainstage Session, or other (\$12,000 value)
- Lanyard Sponsorship (\$12,500 value)
- Total Value: \$74,500 (not including marketing value)

Title Sponsorship Cost \$50,000



Sponsorships that **Celebrate our Achievements**

The Tandem Global Awards Dinner is the most anticipated event of the Conference, culminating in the presentation of our top awards, including the Corporate Leadership Award, Gold Program of the Year and Employee Engagement Award.

Awards Dinner Title Sponsor + Platinum Table with 10 Registrations \$30,000

Includes a Platinum table with 10 registrations. Company name will be part of the title of the event, e.g. "2025 Tandem Global Awards Dinner Presented by ABC Company," marketed before, during and after the event. Your brand will be represented in print and digital signage on-site.

Pre-Dinner Cocktail Hour \$15,000

This full bar reception takes place immediately prior to the Tandem Global Awards Dinner and is a highlight of the Conference. Your brand will be represented in print and digital signage, and included in the title of the event, e.g. "Acme Company Cocktail Hour," marketed before, during and after the event.



Tables with Registrations

Honor your colleagues with a designated company table and share in the celebration together. Sponsored tables are positioned in prime areas of the ballroom and include full registrations.

Platinum
\$15,000
Premium
placement
table at next to
President's Table+
10 registrations
(Only 5 available)

Gold
\$12,500
Priority placement
table in front
of room + 10
registrations
(Only 10 available)

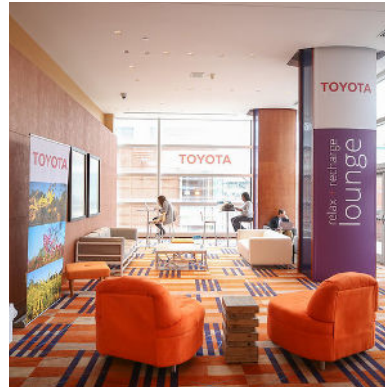
Silver
\$10,000
Designated table +
8 registrations

Sponsorships that Enrich the Attendee Experience

Help underwrite the cost of activations that provide extraordinary and unique experiences.

Attendee Lounge \$20,000

Located in a high traffic area, your company can be the exclusive host of this highly visible lounge area. This sponsorship includes your logo on large format on-site signage in the form of column wraps and window clings, and the opportunity to display your organization's promotional materials.



Sponsored Session + Exhibit Booth Package \$20,000

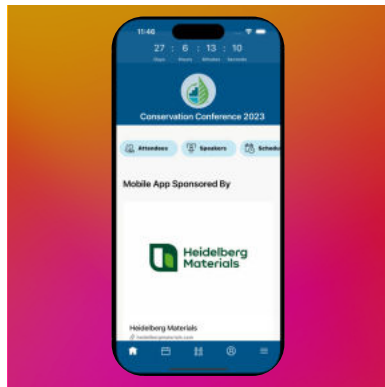
Host a 45-minute session on the topic of your choice (subject to approval). We will provide a room for up to 75 people and standard presentation A/V equipment. Includes a free Exhibit table and two full registrations.



Sponsored Session Only \$16,000

App & App Help Desk \$15,000

The Conference App delivers schedules, networking, messaging capabilities and much more. Benefit not only from a substantial presence on the App, but also with your company's sponsorship display at the App Desk.



Keynote and Mainstage Presentations \$12,000

Stand out to attendees with a sponsorship of one of these highly attended events. Your brand will be represented with on-stage signage and on presentation screens. The session will include your company's name in all marketing, e.g. "Name of Session Presented by Acme Company."



Wifi \$12,000

Wi-Fi is used by attendees multiple times a day. Get exposure for your organization with signage promoting Wi-Fi access, as well as a custom password that includes your company name.

**Photo Booth \$10,000**

Add an entertaining and memorable element to the Conference with a photo booth. Attendees mingle while engaging in this fun activity and leave with a photo memory. Sponsors can place their logos on photos, both printed and digital. On display for 3-4 hours each day.

**Makers' Pavilion \$12,000**

Tandem Global invites local artisans, creators and entrepreneurs to participate in our Makers' Pavilion. This mini fair offers Makers the opportunity to sell goods to attendees, showcasing local culture and innovation. Sponsorship of the Makers' Pavilion assists the local community and economy.

**Networking Breaks \$6,500**

Delicious and refreshing networking breaks will feature signage with your logo around the refreshment areas. Your company name will be included in the title of the event, e.g. "Networking Break Presented by ABC Co."

**Breakfast Briefings \$10,000**

Help attendees start off the day right with the first sessions of the day held during a continental breakfast. Sponsor will be promoted in the name of the sessions, "Breakfast Briefing Sponsored by ABC Co."



Sponsorships that **Showcase Your Brand**

Take advantage of high profile activations that place your brand front and center.

Online and On-site Registration \$15,000

This sponsorship offers your brand a high-profile position at online registration as well as on-site registrations stations. Your company will be included in the marketing of the event, e.g. "Tandem Global Conference Registration sponsored by Acme Company."



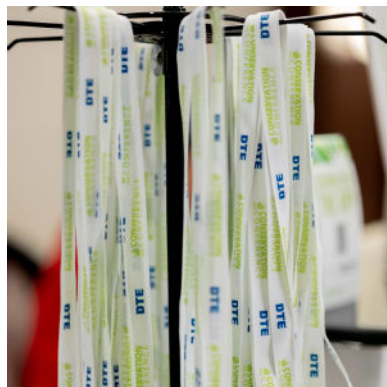
Conference Tote Bags \$13,500

These popular bags are always a hit with attendees. Featuring your logo amid a modern design, this item is used throughout the event and long after the Conference ends, providing maximum branding impact.



Lanyards \$13,500

These colorful lanyards are your chance to be on display throughout the Conference. We'll handle the production; your company gets the exposure with each attendee.



Certification Photo Studio \$5,000

Each year, teams come together for a professional group photo to celebrate their certification. Your logo will be used in promotion of the studio, and we'll name the studio after your company, e.g. "ABC Co. Photo Studio."



Floor Clings

\$4,500 (6 clings)
\$2,950 (3 clings)

Your brand won't be missed with these large floor clings displayed along the main walkways of the event floor.



Conference Bag Insert \$500 for paper insert \$1,000 for non-paper promotional materials

Get your company's message in the hands of all registrants by including your marketing materials (item subject to Tandem Global approval) in each Conference bag.



Sponsorships that Give Back to the Community

Through sponsorships, Tandem Global offers opportunities for students and NGO partners to attend the Conference free of charge.

Student Scholarships \$5,000

Tandem Global offers college students full access to the Conference. This sponsorship underwrites hotel, travel and registration costs, and gives the next generation of conservationists an exceptional learning and networking opportunity. Priority is given to students in the Detroit region.



Partners Exhibits \$5,000

We donate 4 exhibit spaces to our NGO partners to promote their important missions to attendees. This sponsorship helps underwrite registration and exhibit costs and is a great way to support non-profit partners.



Partners Registration \$8,000

We offer 8 free registrations to selected NGOs. This sponsorship helps underwrite these registration fees and supports the missions of these non-profits.

